

SPONSORSHIP OPPORTUNITIES



Tecumseh Center ^{for the} Arts
Shirley Todd Herrick Theater

400 N. Maumee St. Tecumseh, MI
517.423.6617 | www.TheTCA.org



2022-23
SEASON

POSTER MOCK UP



SPONSORSHIP OPPORTUNITIES

WHY SUPPORT THE TCA?

We believe Tecumseh Center for the Arts (TCA) plays a vital role in making our city a great place to live. Only through the generosity of individuals and businesses like yours is the TCA able to provide great entertainment to thousands of patrons a year, a home to numerous local arts groups and professional support of their presentations, as well as provide a key service to our Public Schools as a high-class venue for more than 2 dozen events annually.

We share our advertising reach with you! Patrons see TCA content on our website, social media, posters, playbills, and more! As a sponsor of the TCA, your business content will also be shared, reaching individuals in our community as well as out of state.

HOW CAN I BE INVOLVED?

Sponsor the TCA at one of the following levels:

- 2 Director's Circle | \$2,000+
- 13 Leading Player | \$1,000+
- Supporting Player | \$600+
- Ensemble Player | \$350+
- Cast Member | \$200+
- Friend of the TCA | \$100+

HOW WILL THE FUNDS BE UTILIZED?

All of the financial support that the TCA receives helps us provide high quality entertainment to our patrons. It helps pay for the National Touring Acts that are booked as well as the upkeep of the building. It purchases ticket stock, stage lights, and cleaning supplies. It helps in the yearly maintenance of the building and upgrading of our systems. Every aspect of the theater is vital and your sponsorship ensures that we provide the community with not only entertainment, but also education and a home for local performers of every age.

PRODUCER'S CHAIR

\$3,000+

Four (4) subscriptions to every TCA Show

National Touring Season

Three Men and A Tenor

Barron Ryan

TCA Comedy Show

Fantastick Patrick

Moxie Strings

Drew & Kin

CLAIMED

Special Events

TCA Music Fest 2023

Open Mic Night

Veterans Day Concert

WTCA Radio Show

VIP Dinner Show

Small Town Big Laughs

TCA Big Band & VocalAires Spring Concert

Recognition onstage before every TCA show

Recognition on all TCA promotional materials

Recognition in press releases

Recognition on pre and post event emails

Logo printed on TCA event tickets

Full Page advertisement in all TCA playbills listed above

Individual social media post thanking business for each TCA show

Image of logo included in our logo photo album on the TCA Facebook page

Logo and link on TCA website

DIRECTOR'S CIRCLE

\$2,000+

Only two (2) spots available this year

Two complimentary subscriptions to the National Touring Season

Recognition onstage for every TCA National Touring Season performance from Director Kelly Jo Gilmore.

Recognition on TCA promotional materials

Recognition in press releases

Recognition on pre and post event emails

Full Page advertisement in all Touring Season playbills

Image of logo included in our logo photo album on the TCA Facebook page

Logo & link on TCA Website

LEADING PLAYER

\$1,000+

Only thirteen (13) spots available this year

Three Men and A Tenor

Barron Ryan

TCA Comedy Show

Fantastick Patrick

Moxie Strings

Drew & Kin

TCA Music Fest 2023

Open Mic Night

Veterans Day Concert

WTCA Radio Show

VIP Dinner Show

Small Town Big Laughs

TCA Big Band & VocalAires Spring Concert

Two complimentary tickets to sponsored show

Recognition onstage on the day of the event from Director Kelly Jo Gilmore

Recognition on TCA promotional materials

Full Page advertisement in all Touring Season playbills

Image of logo included in our logo photo album on the TCA Facebook page

Logo & link on TCA Website

SUPPORTING PLAYER

\$600+

Half Page advertisement in all Touring Season playbills
Image of logo included in our logo photo album on the TCA Facebook page
Logo and link on TCA Website

ENSEMBLE PLAYER

\$350+

Quarter Page advertisement in all Touring Season playbills
Image of logo included in our logo photo album on the TCA Facebook page
Logo and link on TCA Website

CAST MEMBER

\$200+

Eighth Page advertisement in all Touring Season playbills
Image of logo included in our logo photo album on the TCA Facebook page
Logo and link on TCA Website

FRIEND OF THE TCA

\$100+

Business Listing in all Touring Season playbills
Image of logo included in our logo photo album on the TCA Facebook page
Logo and link on TCA Website

WHAT OTHER WAYS CAN I SHOW MY SUPPORT?

Attend events! Contact the theater for group rates for your employees.

Like the TCA on social media and share our content!
We are on Facebook, Instagram, Twitter, Pinterest, Youtube, and LinkedIn.

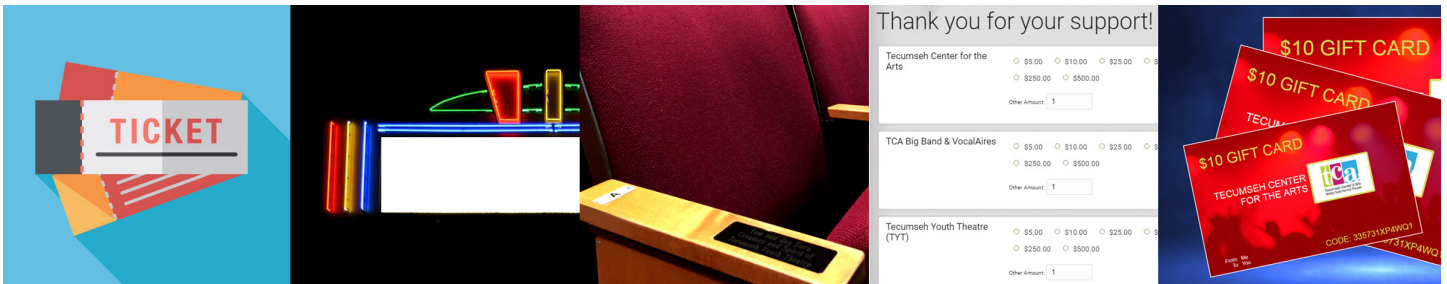
Volunteer as a Guest Usher!

“See Your Name in Lights” - rent the TCA marquee for your business promotion!

“Take A Seat” and have your name engraved on the arm of one of the seats in the theater!

Purchase gift certificates for employees, friends and family!

Make a donation!



If you do not see what you are looking for here, we are open to hearing new sponsor benefit ideas, and will create a sponsor package specifically for your business!

2022 - 2023 NATIONAL TOURING SEASON



SPONSORSHIP AGREEMENT FORM

Name of Business/Organization _____

Contact Person _____

Address _____

Phone _____ Email _____

SPONSORSHIP OPTIONS WITH PLAYBILL AD SIZES: (Check one)

Directors Circle
\$2,000+
Full Page
5" x 7.5"

Cast Member
\$200+
Eighth Page (Logo & Contact Info)
2.375" x 1.6875"

Leading Player
\$1,000+
Full Page
5" x 7.5"

Friend of the TCA
\$100+
Business Listing

Supporting Player
\$600+
Half Page
5" x 3.625" or 2.375" x 7.5"

Ensemble Player
\$350+
Quarter Page
5" x 3.625" or 2.375" x 3.6245"

PAYMENT METHOD

Check (enclosed)

Mail Invoice To: _____

Email Invoice To: _____

Business Signature _____ Date _____

TCA Director Signature _____ Date _____

Please cut form on the dotted line and remit form
(and payment, if applicable) to Tecumseh Center for the Arts.

Please cut form on the dotted line and remit form
(and payment, if applicable) to Tecumseh Center for the Arts.

PLAYBILL AD SIZES

Directors Circle

\$2,000+

Leading Player

\$1,000+

Full Page

5" x 7.5"

Supporting Player

\$600+

Half Page

2.375" x 7.5"

Supporting Player

\$600+

Half Page

5" x 3.625"

Ensemble Player

\$350+

Quarter Page

2.375" x 3.6245"

Ensemble Player

\$350+

Quarter Page

5" x 3.625"

Cast Member

\$200+

Eighth Page

2.375" x 1.6875"



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